



**THE IAIR SPONSOR PROGRAM  
OFFERS THREE LEVELS  
OF PARTICIPATION:**

 *Platinum Sponsor at \$7,500 annually*

 *Gold Sponsor at \$4,000 annually*

 *Silver Sponsor at \$1,500 annually*

Each level of participation includes the value-added benefits described below reducing the effective cost of the sponsorship.

**PLATINUM  
SPONSOR**

- ✔ Credit against IAIR dues for up to two representatives of Sponsor (value up to \$550).
- ✔ Credit against IAIR Workshop registration fees for up to three representatives of Sponsor (value up to \$1,650).
- ✔ One representative of Sponsor to serve on IAIR Board of Advisors, consisting of past IAIR presidents and IAIR Platinum Sponsors.
- ✔ IAIR will post sponsors' logos at the bottom of the IAIR Home Page in a "Thank You to Our Sponsors" area. Additionally, a tab at the top of the IAIR Home Page will be labeled "IAIR Sponsors" and will link to a page where sponsors will be grouped by category as Platinum, Gold or Silver. That page will display for each sponsor the following: the sponsor's logo, its name or trade name, a brief description of the services it provides and a link to a page designated by the sponsor on the sponsor's web site.
- ✔ Speaker role annually for a representative of the Sponsor (or their designee) at one of the IAIR Issues Forums or an IAIR Workshop, or an article in the Receiver, IAIR to have final approval on speaker/author and topic.
- ✔ Two full page ads each year in Receiver magazine (current value \$1100).
- ✔ Space on a materials table for Sponsor at all IAIR events.
- ✔ Recognition of Sponsor on the IAIR website, in each issue of the Receiver, and at all IAIR events.
- ✔ These value-added benefits reduce the effective cost to the Sponsor by 44% to \$4,200.

**GOLD  
SPONSOR**

- ✔ Credit against IAIR dues for one representative of Sponsor (value \$275).
- ✔ Credit against IAIR Workshop registration fee for one representative of Sponsor (value \$550).
- ✔ IAIR will post sponsors' logos at the bottom of the IAIR Home Page in a "Thank You to Our Sponsors" area. Additionally, a tab at the top of the IAIR Home Page will be labeled "IAIR Sponsors" and will link to a page where sponsors will be grouped by category as Platinum, Gold or Silver. That page will display for each sponsor the following: the sponsor's logo, its name or trade name, a brief description of the services it provides and a link to a page designated by the sponsor on the sponsor's web site.
- ✔ One full page ad each year in Receiver magazine (current value \$550).
- ✔ Space on a materials table for Sponsor at all IAIR events.
- ✔ Recognition of Sponsor on the IAIR website, in each issue of the Receiver, and at all IAIR events.
- ✔ These value-added benefits reduce the effective cost to the Sponsor by 34% to \$2,625.

**SILVER  
SPONSOR**

- ✔ Credit against IAIR dues for one representative of the Sponsor (value \$275).
- ✔ Credit against a 10% discount on IAIR Workshop registration fee for one representative of the Sponsor (value \$55).
- ✔ IAIR will post sponsors' logos at the bottom of the IAIR Home Page in a "Thank You to Our Sponsors" area. Additionally, a tab at the top of the IAIR Home Page will be labeled "IAIR Sponsors" and will link to a page where sponsors will be grouped by category as Platinum, Gold or Silver. That page will display for each sponsor the following: the sponsor's logo, its name or trade name, a brief description of the services it provides and a link to a page designated by the sponsor on the sponsor's web site.
- ✔ Space on a materials table for Sponsor at all IAIR events.
- ✔ Recognition of Sponsor on the IAIR website, in each issue of the Receiver, and at all IAIR events.
- ✔ These value-added benefits reduce the effective cost to the Sponsor by 22% to \$1,170.

